

Annex 1: Estimated Design Requirements until November 2028

Offline	Deliverable	Unit/Rate	Estimated Quantity Nov. 2026-27	Nov. 2027-28	Format	Output Type
	Wall calendar	Piece	2	1	6 x 4 feet (tbc)	Print ready/pdf
	Table Calendar	Piece	2	2	tba / A5	Print-ready PDF
	Backdrop	Piece	66	66	As per specific requirement	PDF standard and Print- ready PDF/PNG
	Standeers	Piece	66	78	As per specific requirement	Print-ready PDF
	Manual/ Report	Page	16 units with up to 100 pages each	14 units with up to 100 pages each	A4 / A5	PDF standard and Print- ready PDF
	Coffee Table Book	Page	4 units with up to 100 pages each	6 units with up to 200 pages each	As per specific requirement	PDF standard and Print- ready PDF
	Others, such as cubes, puzzles, graphic novels, games	Piece	8	6	As per specific requirement	Print-ready PDF
	Notebook	Page	3 units with up to 300 pages each	3 units with up to 300 pages each	A5 / as per specific requirements	Print-ready PDF

					mostly notebook pages without specific design	
	Newsletter	Page	3 units with up to 50 pages each	5 units with up to 50 pages each	A4	Print-ready PDF
	Docket folders	Piece	5	5	As per specific requirement	
Online	Social Media Visuals (infographic, carousel, etc.)	Piece	81	64	As per platform requirements (mostly LinkedIn and YouTube)	PDF or JPEG or PNG (open file)
	Presentation Deck	Slide	- Library of design icons 10 templates as per GIZ guidelines			PPT, JPEG/PNG
Online and Offline	Publication and Report	Page	64 units with up to 150 pages each	69 units with up to 150 pages each	As per specific requirements	Print + Digital PDF
	Flyers	Piece	30	31	As per specific requirements	Print + Digital PDF
	Brochure	Page	46 units with up to 10 pages each	42 units with up to 10 pages each	As per specific requirements	Print + Digital PDF
	Posters	Piece	44	60	As per specific requirements	Print + Digital PDF
	Factsheet	Piece	28	29	DIN A4	Print + Digital PDF